

Workplace Risks Created by the Rapid Expansion of Sports Betting and Online Gambling



WORKPLACE
WELLBEING

Sports betting has moved out of the casino and into every phone in your office. The risk profile for your workforce has changed even if your policies have not.

Why It Matters At Work

2x

Problem gambling rates among sports bettors compared to gamblers in general.

16%

Online sports bettors who met clinical criteria for gambling disorder in one referenced study.

\$1.89B

Missouri gambling revenue in 2024, while problem-gambling services received roughly \$154K.

21+

Recommended minimum age for sports betting; teens are neurologically wired to take more risk.

Source: Sports Betting in Missouri; A Review of Sports Wagering & Gambling Addiction Studies; Teens and Online Gambling

WHAT IS DIFFERENT ABOUT MODERN SPORTS BETTING



24/7 access through mobile sportsbook apps.



In-game micro-bets with hundreds or thousands of in-play wagers per event.



Frictionless deposits, free-bet promotions, and push notifications." needs to be center aligned instead of top aligned with consistency.



Aggressive marketing aimed at high-engagement users.

Source: NCPG Sports Wagering & Gambling Addiction Review; Sports Betting in Missouri: Responsible Gambling Policy 2025

MISSOURI FUNDING LAGS FAR BEHIND

In 2023, Missouri received 2,399 helpline calls, showing a year-over-year increase with the average age of callers decreasing.

PER-CAPITA PROBLEM-GAMBLING SPEND	AMOUNT	RANK OR NOTE
U.S. national average	\$0.54	Baseline comparison
Missouri (current)	\$0.03	MO ranks 40th in the U.S.

Source: Sports Betting in Missouri: Responsible Gambling Policy 2025

PLAN AHEAD, NOT AFTER

Update your gambling policy, awareness training, and EAP referral pathway before the next major betting event or policy change. Reactive responses after an incident are more expensive in every dimension.